

## Timetable Module Managing Digitalisation (DIG)

Autumn 2024	Monday	Tuesday	Wednesday	Thursday	Friday
8.00 h				11x Developing an Innovation Strategy (Nüesch 4.5 ECTS)	Block course: <b>only 08.11.2024</b> <b>Digital Value Creation</b> (Hilb 4.5 ECTS)
9.00 h			Supply Chain Management & Logistics		
10.00 h	<b>Digital Marketing Communication - Customer Orientation 2.0</b> (Bambauer 4.5 ECTS)				
11.00 h					
12.00 h				Supply Chain Management & Logistics (Widmer 4.5 ECTS)	
13.00 h					
14.00 h				Block course: 6 x <b>Digital Value Creation</b> (Hilb 4.5 ECTS) (every 2 years)	
15.00 h					
16.00 h					
17.00 h					

Spring 2025	Monday	Tuesday	Wednesday	Thursday	Friday
8.00 h	<b>Digital Commerce in B2C and B2B Markets</b> (Morschett 4.5 ECTS)	Nouveaux médias, médias et usagers (Von Pape 3 ECTS)		Digital Economy (Büchel 4.5 ECTS)	
9.00 h					
10.00 h		Communication, organisation et transformation dig (Asdourian 3 ECTS)		Advanced Project Management & Outsourcing (Bienz 4.5 ECTS)	
11.00 h					
12.00 h					
13.00 h					
14.00 h					
15.00 h					
16.00 h					
17.00 h					
18.00 h			17-20 h Big Data Methods (Huber 4.5 ECTS)		

Block course: Advanced Seminar in Strategic International Management (Morschett 4.5 ECTS), Tuesdays 25.02. & 06.05.2025, 17-19- h; Thursday 22.5. & Fri 23.5.2025, 8-18 h

Autumn 2025	Monday	Tuesday	Wednesday	Thursday	Friday
8.00 h				11x Developing an Innovation Strategy (Nüesch 4.5 ECTS)	
9.00 h					
10.00 h					
11.00 h			Supply Chain Management & Logistics		
12.00 h					
13.00 h			Supply Chain Management & Logistics (Widmer 4.5 ECTS)		
14.00 h					
15.00 h					
16.00 h					
17.00 h					

Spring 2026	Monday	Tuesday	Wednesday	Thursday	Friday
8.00 h	<b>Digital Commerce in B2C and B2B Markets</b> (Morschett 4.5 ECTS)	Nouveaux médias, médias et usagers (Von Pape 3 ECTS)		Network Science & Economics (Büchel 4.5 ECTS)	
9.00 h					
10.00 h		Communication, organisation et transformation dig (Asdourian 3 ECTS)			
11.00 h					
12.00 h		<b>Nouveaux trends de l'innovation</b> (Fauchart 4.5 ECTS)	<b>Digitalization and Information Systems</b> (Fill 4.5 ECTS)		
13.00 h					
14.00 h					
15.00 h					
16.00 h					
17.00 h					

Block course: Advanced Seminar in Strategic International Management (Morschett 4.5 ECTS), Tuesdays 24.02. & 05.05.2026, 17-19- h; Thursday 21.5. & Fri 22.5.2026, 8-18 h ?

Block course: Collaborative Value Creation in Ecosystems (Hilb 4.5 ECTS), 5 Saturdays, 9-17 h

This timetable is not not binding. In some cases, courses may not be continued, postponed or day and time might change. But instead, new courses might be added. For details please see the timetable of the University:

<https://www.unifr.ch/timetable>

Courses in bold letters are core courses. At least 2 core courses have to be accomplished for each **selected** module.